

**BANGALORE UNIVERSITY**  
Jnanabharathi Campus, Bangalore – 560 056

***NATIONAL CONFERENCE***

*on*

***CLEAN INDIA : THE ROLE OF COMMUNITY BASED  
ORGANISATIONS (CBO'S) AND CORPORATE  
SOCIAL RESPONSIBILITIES (CSR)***

***Organised by :Centre for Rural Development Studies &  
B.Basavalingappa Institute for Development Studies***

**CONCEPT NOTE**

India is one among the developing nations in the world. As per the world development report 2018 it is indicated that India will be in the 11<sup>th</sup> place among richest nations. It clearly indicates that many institutional initiations to bring change in whereas segments of India are highly people centric and progressive in their implementing strategies and techniques.

The concept of smart city as well as the concept of smart village on par with other developing nations is enforce also these concepts and its programmes are accepted by the local organisations and even organisations formulated under corporate business organisations. Based on the active participation of institutions the aimed goals are at our reach. The efforts of the national governments such as people friendly environments, sustainable economic development, well infrastructure market accessibilities for agricultural and industrial products housing, electrification and connectivity, energy people friendly, environmental approaches, social welfare schemes and programmes for needy groups of people in urban and rural areas are such programmes are need to be mentioned as part of recent initiations of the government.

Swach Bharat is one among the important programme of India which is conceptualised, versioned, designed and being implemented in a massive strategies along with the participation of various institutional and organisations resulted a healthy environment situations in a Indian society. Based positive energetic efforts of government and non-governmental organisations it is pursued that the concept of clean India will have to be further strengthened and it is need to speed up its process to reach the accepted goal well within the given time of framework.

With a view to strengthen its effort to speed up the process of the schemes and programmes under clean India, we need to have a view of past, present and future. So that the system will get alert along with its regionally required strategies and techniques for effective implementation of the concept of clean India.

The community based organisations both urban and rural India's and which are in force are need to be a part of institutional and organisational instruments and are need to motivate and encourage such CBO's to participate in the process of nation development especially in the activity designed under swach bharat concept. Further it is also need of the our to make use the available different resources with the corporate business houses especially to bring meaningful change in Swach Bharat Andolan.

The present proposed National Conference on **Clean India : The Role of Community Based Organisations (CBO's) and Corporate Social Responsibilities (CSR)** scheduled to be held on 07<sup>th</sup> & 08<sup>th</sup> December 2018 at the Jnanabharathi Campus of the Bangalore University, Bengaluru-560 056, in coordination with the Department of Rural Development and B. Basavalingappa Institute of Development Studies (B-BIDS).

### **The objectives of the National Conference are :**

1. To understand the basic concepts of Clean India.
2. To view the situations of Swach Bharath – past, present & future.
3. To channelise the community based organisation and corporate social responsibilities the speed up the process of Clean India.
4. To make out required and effective institutional strategise and techniques for further speedy process of Clean India Mission.
5. To motivate Resource Persons of Educational Institutions, Non-governmental Organisations & Panchayat Raj Institutions.
6. To bring out suitable suggestions, remedies for formulation of required policies and programmes.

### **Themes & Sub-themes**

- History of Clean India.
- Swach Bharat concept in India & Abroad.
- Institutional mechanism for Clean India.
- Need of participation of self-help groups for management of Clean India.
- Clean India under Gram Swaraj concept.
- Clean India and Village Republic.
- Community based organisations for Smart Village.
- Corporate social responsibilities for Smart Village.
- Vision of Clean India 2030.
- Some experiences of foreign nations under clean nation concept.
- Demonstration, visualisations, documentations of clean concept for next generations.
- Socialisation of Clean India.
- Emerging trends in international relations with special reference to clean life concept.
- The role of local self organisations in Clean India.

- Clean India NCC & NSS.
- Public property maintenance – required institutional solutions.
- Required socio-cultural and psychological motivational factors for maintenance and management of Swach Bharat.
- Challenges in Swach Bharat Missions.
- The role of religious institutions and religious heads to bring change in Clean India.
- The roll of mass media for Clean India Mission.
- Traditional practices of Environmental Management.
- Clean India and Agricultural Management.
- Welfare schemes and programmes for scavenges in urban and rural local administration institutions.

### **About the Bangalore University**

Bangalore University is the one among prominent educational institutions located in the capital city of Karnataka State. Established during the year 1964 with its head quarter on Jnanabharathi Campus. There are 52 Post-graduation studies and research departments spreadover 1100 acres of land. The vegetation of the campus is unique its green environment in the capital. The NAAC recognised Bangalore University with A+ grade for its innovative and academic excellence. The University hosted considerable no. of protocol based programmes such as Indian National Science Congress & considerable no. of International & National Seminars & Conferences in addition to its day to day academic programmes.

### **Registration for Conference :**

Registration fee for University & College Teachers	: Rs.2,000/-
Research Scholars	: Rs.1,000/-
Post-graduation Students	: Rs.500/-
Corporate Business Houses	: Rs.5,000/-
NGOs	: Rs.1,500/-

The payment should be in the form of transfer NEFT / RTGS or D.D. in favour of Account Name: Centre for Rural Development, IFSC – SBIN0040211, Account No. 54047021606, Nagarabhavi Branch, Jnanabharathi, Bangalore-560056.

### **Accommodation :**

1. Only for invited resource persons.
2. Participants and paper presenters : on their own.

### **Publication Opportunities**

All the papers accepted for conference presentations having duly completed the registration process will be published in Electronic Medium and published in printed format.

### **Submission Guidelines**

- Abstract & full paper must contain the name of the author/s, complete address, email id and mobile number.
- Citations & references should comply with the APA style of referencing.
- Submission must in MS-Word format with all four sides 1 inch margin. Should be typed in Times New Roman with a letter font size of 12. Paper title in 16 and all sub-headings in 14. Keep line spacing at 1.15.
- Submit abstract/full paper via email to: [crdsdirector@gmail.com](mailto:crdsdirector@gmail.com)
- Hard copy be submitted to office of the Centre for Rural Development Studies, Bangalore University, Jnanabharathi Campus, Bangalore-56.

### **Important Dates**

**Abstract Submission : 20<sup>th</sup> November 2018**

**Full Paper Submission : 30<sup>th</sup> November 2018**

**Last Date for Registration : 4<sup>th</sup> December 2018**

**Venue of Conference: Prof. Venkatagiri Gowda Memorial Auditorium**

**Date of Conference: 07<sup>th</sup> & 08<sup>th</sup> December 2018**

**Important Note:**

- In case of multiple authors at least one author must register. Only the registered author will receive the certificate. Certificates will be issued to all the authors of the paper only against the registration by all the authors.
- If an author submits two papers, both the papers must be registered separately.
- Travel reimbursement and accommodation are not provided.
- **Presentation in-absentia is not encouraged.**

**Organising Committee :**

Conference Chief Patron	: Prof. K. R. Venugopal Vice-Chancellor, BUB.
Conference Chairperson	: Prof. B. K. Ravi Registrar, BUB.
Organising Committee Members	: Dr. C. D. Venkatesh Prof. M. Lingaraju Dr. B. R. Radhakrishna
Conference Secretary	: Dr. T. H. Murthy Director, CRDS, BUB. Co-ordinator, B. Basavalingappa Institute for Development Studies, Bangalore University, Bangalore-56.